
Appendix E: Tax Amnesty Promotion

Appendix E includes copies of print and online advertisements for tax amnesty.

1. [Tax amnesty insert for Department of Motor Vehicle mailings](#)
2. [Tax amnesty magazine ad](#)
3. [English and Spanish language tax amnesty newspaper and billboard ads](#)
4. [Web sites featuring the tax amnesty logo and a link to the tax amnesty Web site](#)

New York State Tax Amnesty

The Second Chance You've Been Waiting For



Governor George E. Pataki Commissioner Arthur J. Roth

Important Message from State Tax Commissioner Arthur J. Roth

From November 18, 2002, to January 31, 2003, the New York State Department of Taxation and Finance will administer a tax amnesty program that will provide both individuals and companies with outstanding New York State tax liabilities an important second chance to fulfill those tax obligations.

The vast majority of taxpayers who routinely fulfill their tax obligations will also benefit since the program will bring former non-filers onto the tax rolls for the future, raise significant revenues for state programs, and spread the tax burden in a more fair and equitable manner.

If you have been avoiding your tax obligations, you must come into compliance. Make no mistake about it, tax evaders can face tough civil and criminal penalties.

If you have an outstanding tax liability to New York State, do the right thing and wipe the slate clean.

AM-16 (9/02)

Obtaining Information About New York State's Tax Amnesty

Information about tax amnesty, including an E-file/E-pay option and prior tax year returns, is available at the Tax Department's Web site: www.nystaxamnesty.com

Telephone assistance during the tax amnesty period is available from 8:00 a.m. to 7:30 p.m. (Eastern Standard Time), Monday through Friday, for the following:

- Assessment, billing and collection questions: 888 272-9697
- Credit card payments: 888 272-9697
- Tax forms and amnesty applications: 888 552-3453
- Areas outside of the United States and outside Canada: (518) 485-6800
- Fax-on-demand automated forms: 800 748-3676. Enter code 17097 for the tax amnesty application Form AM-2.
- Hotline for the hearing impaired is available from 8:30 a.m. to 4:25 p.m. (Eastern Standard Time), Monday through Friday: 800 634-2110

**New York State Department of
Taxation and Finance
Tax Amnesty
WA Harriman Campus
Albany NY 12227**

AM-16 (9/02) (back)



Back Taxes Troubling You?

If you owe New York State taxes,
it's time to catch up... before you get caught.

Apply for Tax Amnesty.

Pay no penalties • Pay reduced interest • Pay your fair share.

Apply now -

Because on January 31st your time is up!

Get Caught up
before you
Get Caught!
NYS TAX AMNESTY

www.nystaxamnesty.com

1-888-552-3453

New York State
Department of
Taxation and Finance



A man in a dark suit and white shirt is running through a blue sky. Several analog clocks are falling around him, some appearing to be attached to thin lines. The word "Time" is written in large, blue, stylized letters at the top, with "is Running Out!" in a smaller, white, cursive font below it.

Time is Running Out!

If you owe back taxes
to New York State,
you can apply for
TAX AMNESTY
right now.

**Amnesty Ends
January 31st**

- *Pay no penalties.*
- *Pay reduced interest.*
- *Pay your fair share.*

**Get Caught up
before you
Get Caught!**
NYS TAX AMNESTY

www.nystaxamnesty.com

New York State
Department of
Taxation and Finance

1-888-552-3453



¡Se acaba el

Tiempo!

Si debe impuestos atrasados al Estado de Nueva York, ahora mismo puede solicitar

**AMNISTÍA
[PARA EL PAGO]
DE IMPUESTOS.**

**La amnistía termina
el 31 de enero**

- *No pague multas.*
- *Pague interés reducido.*
- *Pague su parte justa.*

**Persiga una solución
antes de que le
persigan a usted!**

**AMNISTÍA DE IMPUESTOS DEL
ESTADO DE NUEVA YORK**

www.nystaxamnesty.com

New York State
Department of
Taxation and Finance

1-888-552-3453

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CNN.com

Get Caught **Up** before you Get Caught!

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Updated: 03:30 p.m. EST (2030 GMT) December 18, 2002

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Saddam's 'last chance'

The Bush administration is ready to declare that Iraq's declaration of its weapons programs falls far short, and suggested today that Saddam Hussein has missed his "last chance" to disarm. White House spokesman Ari Fleischer said when President Bush called on Saddam "to disarm so peace can be preserved ... it is not a bluff."

FULL STORY

- Video: [Iraqi opposition wraps meeting](#)
- [U.S. offers training to Iraqi opposition](#)
- [U.S. tracking Iraqi troop movements](#)
- [Where do they stand? - Iran](#)

ON CNN TV

[Connie Chung Tonight \(8 p.m. ET\)](#): Defying the aging process: We'll take a look at a new customized cosmetic product that uses your DNA.

NEW WTC PLANS UNVEILED

Nine new plans blend skyscrapers with memorials to 9/11 victims. [Full Story](#) | [See and vote on new proposals](#) | [Your Proposals](#)

MORE TOP STORIES

- [David Duke pleads guilty to tax charges, mail fraud](#)
- [Four arrested in Texas on terror funding charges](#)
- [GOP senator calls for Lott to step down](#) | [Video](#)
- [Feds launch DUI crackdown amid rising fatality rates](#)
- [Judge: Sell Bonds' homer ball, split proceeds](#)
- [High school student gets 'A' for hacking school computer](#)
- [Crank it up to 11! 'Spinal Tap' preserved as film classic](#)

BUSINESS at **CNNmoney**

STOCK/FUND QUOTES: **MARKETS:** 4:02pm ET, 12:18

enter symbol	GO	DJIA	▲	-87.50	8447.80	-1.04%
sponsored by:		NAS	▲	-30.55	1361.50	-2.24%
		S&P	▲	-11.89	891.10	-1.33%

WHAT TO BUY? HOLIDAY GIFTS 2002 ▶ TAKE A LOOK

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U.S. NEWS

WORLD

WORLD NEWS

EXECUTIVE STYLE

Join or Sign In

CNNmoney

From the editors of CNN and MONEY magazine

Get Caught **Up** before you Get Caught!
nystaxamnesty.com
 New York State

Enter Ticker Symbol

QUOTE

DOW	8447.35	NASDAQ	1381.51	S&P	891.12	10YR	99 22/32
▼-88.04	-1.03%	▼-30.54	-2.19%	▼-11.87	-1.31%	▲ 23/32	YIELD: 4.03%

Wednesday's market close

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 Money 101

Has January come and gone?



5:26p
 The year's worst stocks have lately shot up -- which means they may not get their usual January pop. ([more](#))

- [Stocks fall for 2nd day](#)

TOP STORIES

Oracle tops forecasts

6:26p
 Database software titan reports earnings of 10 cents a share, 2 cents above analysts' estimates. ([more](#))

- [Palm swings to profit in 2Q](#)

COMMENTARY



Predictions for 2003

by Adam Lashinsky
 The top Dow stock? Which CEO will get canned? Here are my guesses. ([more](#))

- [Sign up for e-mail delivery](#)

- [Special report: Year in review](#)

Bankruptcy: The good, the bad

4:31p
 Reorganization is a depressing thought, but it's not a death sentence and could benefit the economy. ([more](#))

- [Conseco seeks protection](#)
- [The Stadium Curse strikes again!](#)

8:37p [Phillip Morris fine slashed to \\$28M](#)

7:00p [Merrill fined for hiring criminals](#)

5:15p [Stocks to watch Thursday](#)

6:51p [Sunbeam rises from Chapter 11](#)

MONEY'S TIP of the DAY
[Curb your junk mall](#)



FREE trial issue

PERSONAL FINANCE

'Tis the season for thievin'



Savvy crooks are on the prowl. Here's how to keep your presents - and holiday cheer - safe. ([more](#))

A world without sales calls?

A new FTC proposal could mean the beginning of the end for telemarketing calls. ([more](#))

Killing the stick-shift dinosaur

- [The spoiled rotten kid gift list](#)
- [Tips on insuring valuables](#)

COMMENTARY



ALLEN WASTLER The stick shift riff

The world would be a better place if people didn't go on automatic. ([more](#))

STREET LIFE

Bad from the beginning

Early news from Micron and Conseco spoiled Wednesday trading from the start. ([more](#))

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heroes among us

Through the Ages
 Nursing home owner Don Greiner brings laughter and joy to his residents with the everyday presence of schoolchildren.

- ▶ Earlier: The Art of Second Sight
- ▶ Earlier: Intelligence Agent

today's photos

Photog Tom ... And More
 Check out 15 celeb photos, including Chevy Chase and Jim Carrey.

Click on images to pop up big photos

from the magazine

Joe: Hunk or Skunk?
 Find out how *Joe Millionaire*'s Evan Marriott went from hard hat to hoodwinker -- and why he has no regrets.

- ▶ Gallery: Hot Star Bachelorettes
- ▶ Hollywood's Hottest Bachelors

Network Special

Celeb Dish: Tasty Treat!
 Did Diana's relatives scrimp when it came to doling out the inheritance?

- ▶ Pee-wee Herman's Lowe Point
- ▶ Pop Quiz with Avril Lavigne

fashion gallery

Stars Get the Boot
 Drew Barrymore and others are keeping that warm and fuzzy feeling -- on their feet.

magazine cover story

Red Hot Mama!
Chicago star Catherine Zeta-Jones opens up about juggling her life as a movie star, doting mother and wife.

[the poll](#)

[soon on PEOPLE.com](#)



Get Caught up before you Get Caught!

NEW YORK STATE

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People Profiles
TODAY'S STAR

Julia Louis-Dreyfus
 The former *Seinfeld* costar turns 42 on Jan. 13.

[BROWSE ALL STARS](#)

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Favorite comedy film of 2002
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